



# SANT BABA BHAG SINGH UNIVERSITY

Vill. Khiala, P.O. Padhiana, Distt. Jalandhar- 144030  
0181-2711163, Fax: 0181-2711555

[www.sbbsuniversity.ac.in](http://www.sbbsuniversity.ac.in)

## Event Title: Career Counselling Session

**Event Date:** 16 May 2024

**Event Venue:** SBBS University

**Organising unit/ agency/ collaborating agency:** Nurturing Cubs Academy

**Name of the scheme:** Career Counselling Session

**Number of students participated in activity:** 93

### Summary of Report:

Department of Training & Placement has successfully organized Career Counselling Session by Nurturing Cubs Academy on 16 May 2024. Ms. Ritu Sharma shared their Experience & also aware the students about the Digital Marketing and the benefits of Digital Marketing. She also explains how we use digital marketing to earn money.

In this session 93 students of B.Tech- CSE (2022-2026 batch 4<sup>th</sup> semester), and BCA/B.Sc (IT) (2022-2025 batch 4<sup>th</sup> semester), MCA (2023-2025 batch 2<sup>nd</sup> semester)/ BBA (2022-2025 batch 4<sup>th</sup> semester) students have participated.





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## SANT BABA BHAG SINGH UNIVERSITY

Village Khiala P.O. Padhiana, Distt - Jalandhar (Punjab) India -144030  
Department of Training & Placement

Contact No: 0181-2711165/2711655 E-Mail: [placements@sbbsuniversity.ac.in](mailto:placements@sbbsuniversity.ac.in) Website: [www.sbbsuniversity.ac.in](http://www.sbbsuniversity.ac.in)

Ref No: JS/SBBSU/TAP/24/351

Circular

14 May 2024

1. Department of Training & Placement is going to organize "Career Counselling Session". Details are as below:

Company Name	Nurturing Cubs Academy (NCA) ( <a href="http://www.nurturingcubs.com">www.nurturingcubs.com</a> )
Team Members	Ms. Ritu Sharma (Founder and Managing Director (Operations) & Team
Content	Digital Marketing
Branch Name	B.Tech (CSE) 2022-2026 Batch (4 <sup>th</sup> Sem) BCA/B.Sc (IT) 2022-2025 batch (4 <sup>th</sup> Sem) MCA (2023-2025 (2 <sup>nd</sup> Semester) BBA 2022-2025 batch (4 <sup>th</sup> Sem)
Date & Time	16 May 2024 10:30am onwards
Venue	Lt - 1, Ground Floor, Block No - 05

2. Dean UIET/UICA/UICM are requested to share this information with their respective branch students.

  
(Dr. Jagtreshwar Singh)  
Training & Placement Officer

To:  
Dean - UIET/UICA UICM (For necessary action, please & circulation among the Cods & Hods). Through email

- CC:
1. Secretary, SBBSMCS- For kind information, please.
  2. Vice Chancellor, SBBSU- For kind information, please.
  3. Registrar, SBBSU- For kind information, please.
  4. Dean Academics, SBBSU - For kind information, please.
  5. Director IQAC, SBBSU - For kind information, please.



# SANT BABA BHAG SINGH UNIVERSITY

## CAREER COUNSELLING SESSION

DIGITAL MARKETING

**Mrs. RITU SHARMA**  
Founder and MD (Operations)



BBA/B.Tech - CSE/BCA/B.Sc (IT)/MCA

On 16 May 2024

SEMINAR HALL BLOCK No - 05





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Career Counselling Session by Nuture Cels Academy on 16/5/2024

CSE 2022-2026 Batch 4th Semester

Sr	Name	Roll No	Signature	Sr	Name	Roll No	Signature
1	PURANJOT KAUR	22002001		40	PIYUSH MODGIL	22002056	
2	JASPREET	22002002		41	INDERJOT	22002057	
3	NAINA BIHAL	22002003		42	PRAVEEN KUMAR	22002058	
4	SMRITI SALARIA	22002004		43	ARYAN	22002062	
5	NEHA RANI	22002005		44	SAHIL BHATIA	22002063	
6	KOMALPREET KAUR	22002007		45	PAWAN KUMAR PLAHA	22002064	
7	RANVEER KUMAR SHARMA	22002008		46	AKANKSHA KAUSHAL	22002070	
8	RAMPAL	22002009		47	KIRANDEEP KAUR SAINI	22002071	
9	SIMRAN	22002010		48	MOHAMMAD HANIF	22002072	
10	SUNAINA	22002011		49	SAHIL KUMAR	22002073	
11	DIKSHA KUMARI	22002012		50	KRISH	22002074	
12	SUMANSH RANA	22002014		51	RISHAV KUMAR	22002076	
13	ANIKET KAULA	22002015		52	ABHISHEK VARDHAN	22002077	
14	HIMANSHU	22002016		53	CHETNA	22002078	
15	RITIKA SANSPAL	22002017		54	PAWANDEEP KAUR	22002084	
16	MANISHA	22002020		55	DALJIT KAUR	22002086	
17	SAKSHI	22002021		56	VANSHIKA MANHAS	22002087	
18	MANJOT KAUR	22002022		57	ISHA PAUL	22002088	
19	SUMIT KUMAR	22002024		58	JEEVAN KUMAR	22002089	
20	DIKSHA	22002025		59	GURVINDER KAUR	22002091	
21	VINOD KUMAR	22002026		60	AMISHA SHARMA	22002092	
22	NANCY BALA	22002027		61	AKSHAY	22002093	
23	GOVIND PARSAD	22002030		62	IRFAN MALIK	22002094	
24	SAURABHI	22002031		63	QUEEN	22002095	
25	HARJOT	22002032		64	KULDEEP KAUR GHEHRA	22002096	
26	CHAHAT BHATIA	22002033		65	GURSEWAK SINGH	22002097	
27	AKANKSHA KAUNDEL	22002034		66	SANJANA KUMARI	22006001	
28	IKLESH KUMAR	22002035		67	SAKSHAM THAKUR	23107001	
29	RIYA SANDHU	22002036		68	SAPNA DEVI	23107002	
30	MUSKAAN	22002042		69	KALPANA DEVI	23107003	
31	MANDEEP SINGH	22002043		70	NITAM CHAUDHARY	23107004	
32	VISHAL KUMAR	22002044		71	AMAN KAUSHAL	23107005	
33	PALAK JASWAL	22002045		72	ANAN	23107006	
34	PRINCE	22002046		73	VIJAY KUMAR	23107007	
35	PRIYA	22002047		74	ROHIT KUMAR	23107008	
36	SATWINDER KAUR	22002048		75	LALITA KUMARI	23107011	
37	SOURABH	22002049		76	POOJA THAKUR	23107012	
38	JASMEEN KAUR	22002053		77	YASIR SHAFI	23107013	
39	VISHAL KUMAR	22002055					

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Career Counselling Session by Nuture Cels Academy on 16/5/2024

CSE 2021-2025 Batch 6th Semester

Sr No	Name	Roll No	Signature	Sr No	Name	Roll No	Signature
1	NIVEA SAINI	21002003		23	AMANPREET	21002034	
2	BHUPINDER KUMAR	21002004		24	PRIYA TOOR	21002035	
3	HARPREET SINGH	21002006		25	NAVROOP SINGH	21002037	
4	NITISH BANGA	21002009		26	DIVYANSH	21002038	
5	KOMALDEEP KAUR	21002010		27	GURSIMRANJIT SINGH	21002039	
6	GITESH BHARDWAJ	21002011		28	AKASHDEEP ROYAL	21002040	
7	VIKRAMJIT SINGH SAINI	21002012		29	KAJAL KUMARI	21002042	
8	DEEPAK	21002013		30	SOURAV	21002043	
9	LAVISH KUMAR	21002016		31	ANJALI	21002046	
10	NAVNEET KAUR	21002018		32	AMAN	21002047	
11	PALAK	21002020		33	JASPREET SINGH KAJAL	21002048	
12	KUSHAL	21002021		34	TANVIR	21002050	
13	DAKSHDEEP KAUR	21002022		35	PRIYANKA	21002051	
14	CHANDANDEEP SINGH	21002023		36	RAHUL SAINI	21002052	
15	KARANPREET BADHAN	21002024		37	PRAKISHA	21002053	
16	ANU	21002025		38	VIRENDER	21002056	
17	ANMOL BHATTI	21002026		39	SACHIN DEV	21002057	
18	BIPASHA SIDHU	21002027		40	DEVASHISH	21002059	
19	ISHIKA THAKUR	21002028		41	HARSHDEEP SINGH BANGAR	21002060	
20	HARMANJEET SINGH	21002031		42	RAHUL	21002064	
21	JASPREET SINGH	21002032		43	RAHUL KUMAR	21002065	
22	ABHAY KAUNDAL	21002033		44	ASHPREET KAUR	21002066	

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Career Counselling Session by Nuture Cels Academy on 16/5/2024

BBA 2022-2025 Batch 4TH Sem

Sr. No.	Name of Student	Roll No	Signature
1.	Yashmeen Saugya	22025061	
2.	Hausimaan Kaur	22025030	
3.	Hausmaan Kaur	22025006	
4.	Quimpreet Kaur	22025019	
5.	Amandeep Kaur	22025025	
6.	Simsanjot Kaur	22025026	
7.	Gagandeep Kaur	22025011	
8.	Gurleen Singh	22025036	
9.	Suryaveerthyan	22025005	
10.	Akash	22025004	
11.	Rabul Kaundal	22025032	
12.	Anup	22025010	
13.	Bhuvan Saini	22025002	
14.	Sanvika Kaur	22025008	
15.	Pranshika	22025019	
16.	Suyal	23014143	
17.	Rohit Kumar	23014151	
18.	Akshay Kumar	23014152	

BBA 2nd Sem

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BBA 2nd Sem

Career Counselling Session by Nuture Cels Academy on 16/5/2024

BCA 2nd Semester

Sr No	Roll No	Name	Signature
1.	23014002	Gurpreet Singh	
2.	23014009	Tanya Mehra	
3.	23014044	Raviya	
4.	23014014	Prabjot Kaur	
5.	23014129	Kamrajot Kaur	
6.	23014129	Gurleen Kaur	
7.	23014127	Samayra	
8.	23014118	Prabjit Kaur	
9.	23014101	Prabjot Kaur	
10.	23014101	Prabjot Kaur	
11.	23014162	Bhuvana Armani	
12.	23014162	Iyedi	
13.	23014084	Mamindral Singh	
14.	23014149	Soni	
15.	23014157	Reenu	
16.	23014163	Manvi	
17.	23014154	Badkeet Kaur	
18.	23014153	Gurpreet Kaur	
19.	23014153	Kiran	
20.	23014153	Rajni	
21.	23014028	Jaspreet	

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B.Tech (CSE 4th Sem) = 28  
B.Tech (CSE 6th Sem) = 08  
BCA 4th Sem = 18  
BCA 2nd Sem = 24  
BBA 4th Sem = 15  
~~BBA 2nd Sem = 05~~  
Total = 93



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*Course Councils Session by Institute Cmt Academy on 16/5/2024*

BCA 2022-2025 Batch 4th Semester

SrNo	Name	Roll No	Signature	SrNo	Name	Roll No	Signature
1	SONIA	22014001		31	PALVI	22014043	<i>Palvi</i>
2	AMRITPREET SINGH	22014002		32	HARJOT KARAN	22014048	<i>Harjot Kaur</i>
3	GURDEEP SINGH	22014005	<i>Gurdeep Singh</i>	33	NAVJOT	22014050	
4	SANSKRITI AGRAHARI	22014008		34	JASNEET	22014051	
5	MANPREET KAUR	22014009	<i>Manpreet Kaur</i>	35	MANGAL SINGH	22014052	
6	LOVEPREET KAUR	22014010		36	ANKITA	22014053	<i>Ankita</i>
7	ANISHA	22014012		37	KHUSHWINDER SINGH	22014054	
8	MANPREET KAUR	22014013		38	NEHA RANI	22014055	
9	MANISHA	22014014		39	HARJOT SINGH	22014057	
10	RAHUL KUMAR SIDHU	22014015		40	MANPREET SANDHU	22014058	
11	KASHISH KUMARI	22014016		41	JASMEEN SIDHU	22014059	<i>Jasmeen Sidhu</i>
12	KAJAL	22014017		42	BANDANJIT	22014060	
13	DINESH KUMAR BAINS ALIAS DINESH KUMAR	22014018		43	POOJA	22014062	
14	MALIKA HEER	22014020		44	NEHA	22014064	
15	TANIA	22014021		45	PRABHJOT KAUR	22014069	<i>Prabhjot Kaur</i>
16	DEEPAK	22014022	<i>Deepak</i>	46	PALAK	22014070	<i>Palak</i>
17	SUKHCHAIN SINGH	22014023		47	MOHIT	22014071	
18	KAVITA	22014026		48	MONIKA SAINI	22014074	
19	SARBJOT KAUR	22014028		49	NITASHA	22014075	<i>Nitasha</i>
20	ABHISHEK	22014029		50	SHWETA	22014077	<i>Shweta</i>
21	PARTH HEER	22014030		51	HARMANJOT SINGH	22014081	
22	KIRAN KUMAR	22014031	<i>Kiran Kumar</i>	52	AMRITPAL SINGH	22014083	
23	KARAN KUMAR	22014032		53	KAMALPREET	22014084	
24	ROHIT	22014035		54	SUNNY KUMAR	22014085	
25	AKSHAY SIDHU	22014036		55	HARMINDER SINGH	22014086	
26	RITIK KUMAR	22014037		56	CHETAN BHARDWAJ	22014087	
27	NAVDEEP KUMAR SEHOTA	22014039		57	SHALLU	22014090	
28	RAVINDER SINGH	22014040		58	PRINCE	22014091	
29	MANDEEP KAUR	22014041					
30	JASMEEN KAUR	22014042					

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*Course Councils Session by Institute Cmt Academy on 16/5/2024*

BCA 2022-2025 Batch 4th Semester

Sr	Name	Roll No	Signature	Sr	Name	Roll No	Signature
59	HARMANPREET KAUR	22014093		86	MANPREET	22014148	
60	SIMRAN NIJJAR	22014094		87	ROHINI	22014150	
61	BALJIT SINGH	22014097		88	AJAY KUMAR	22014157	
62	INDU BALA	22014098		89	NITESH KUMAR VIRDI	22014160	
63	KESHAV KUMAR	22014099		90	MANMINDER KAUR	22014162	
64	DEVID SANDHU	22014102		91	NEHA KUMARI	22014166	
65	RANJNA	22014104		92	RANJOT SINGH	22014169	
66	KUSHAL	22014105		93	MAHESH	22014172	
67	SUNIANA	22014106		94	ARMAANDEEP KAUR	22014178	
68	PIYUSH SHARMA	22014107		95	HARMANJOT KAUR	22014179	
69	SONI	22014115		96	SAGAR	22014182	
70	HARBIR MINHAS	22014117		97	KHUSHHAL KAJAL	22014183	<i>Khushal</i>
71	DAMANPREET SINGH	22014118		98	HARMANPREET	22014189	
72	RAJNI	22014120		99	AARTI	22014190	
73	SUMANPREET KAUR	22014121		100	RAVI KANT	22014192	
74	SARBJIT SINGH	22014124	<i>Sarbjit</i>	101	GURINDER	22014195	
75	SUMEET PAL	22014125	<i>Sumeet Pal</i>	102	BALKAR SINGH	22014197	
76	GAYTRI KUSHWAH	22014126		103	ABHISHEK KUMAR	22014200	
77	MUSKAN	22014129		104	KIRANDEEP KAUR	22014204	
78	SAHIL	22014132		105	AMANPREET SANDHU	22014206	
79	GEETANJALI	22014133		106	VIPAN SINGH	22014208	
80	KARAN	22014134		107	SANJEEV KUMAR	22014210	
81	ARYAN	22014138		108	PRABHJOT SINGH	22014216	
82	DEEPIKA KUMARI	22014139		109	CHAND RANI	22014217	
83	PAYAL	22014140		110	AMANDEEP KAUR	22014218	<i>Amandeep</i>
84	AKASH	22014142		111	MONIKA	22014221	<i>Monika</i>
85	NAVJOT SINGH	22014144	<i>Navjot Singh</i>				